



**Job Title:** Associate Director, Patient Advocacy and Identification Marketing

**Department:** Commercial

**Reporting to:** VP, Global Patient Engagement, Advocacy and Services

**Location:** Boston, MA

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Rhythm is currently building a world-class organization as it prepares to launch its first product for the treatment of rare genetic disorders of obesity. The Associate Director (AD), Patient Advocacy and Identification Marketing, is uniquely designed to be the strategic lead and key contact with patient advocacy groups that focus on Bardet-Biedl Syndrome (BBS) and Alström Syndrome. This role will also develop and implement updates to educational materials, disease awareness initiatives, and meaningful genetic counseling services and materials to assist in patient identification.

**Summary of Key Responsibilities:**

- Build and maintain strong, professional relationships with key BBS and Alström Syndrome patient groups, communities, and affected individuals
- Identify and develop mutually beneficial strategic collaborations and initiatives with key advocacy groups
- Support and advance capacity-building, disease awareness and education, and speed to diagnosis of these rare disorders
- Co-develops the operational and tactical materials to support genetic counseling services as part of patient identification initiatives
- Co-develop and evolve educational and psychosocial support programs and content across multiple channels
- Leads all patient-conference sponsorships, planning and presence (BBS and Alström Syndrome)
- Works cross-functionally to advance regulatory priorities and access to care
- Shares insights gathered through community-facing direct engagement Helps foster a company culture that centers around patient and caregiver need and experience

**Qualifications:**

- Bachelor's degree in a life science
- 7+ years biotech or pharmaceutical experience (including 2+ years patient marketing experience and 2+ years of rare disease experience)
- Possess attention to detail, critical thinking and analysis
- Willingness to travel approximately 30%, including some international travel. Travel will vary by month based upon projects and meetings

**Preferred Skills:**

- Experience in patient advocacy a plus!
- Ability to distill complex scientific information and literature to patient-appropriate communications
- Global experience and in-depth knowledge of EU codes and regulations regarding patient interactions and access a plus

(114)

*This is not meant to be an exhaustive list of all responsibilities, duties, and skills required for this role. The role may be required to perform other related duties, as assigned.*

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